By Andrea Piacquadio from https://www.pexels.com/photo/man-in-black-suitholding-banknotes-and-credit-card-3831185 (PD)



GOMS

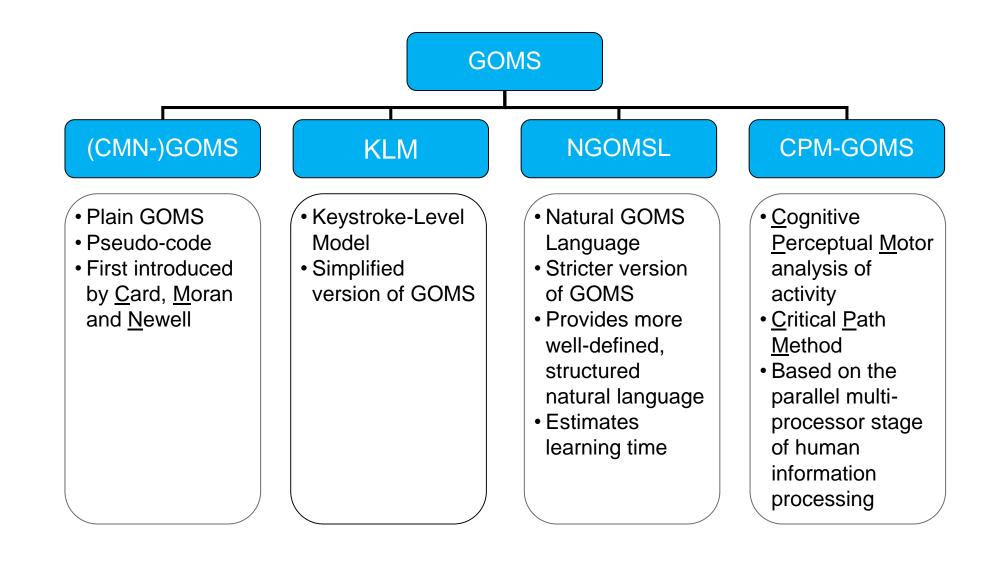


Niels Henze

Learning Goals

- Know about the GOMS family
- Be able to use GOMS for simple tasks





Niels Henze

GOMS

3



By Erol Ahmed from https://unsplash.com/photos/In8zRaM3VmI (PD)

GOAL: GET-MONEY

- GOAL: USE-CASH-MACHINE
 - INSERT-CARD
 - ENTER-PIN
 - SELECT-GET-CASH
 - ENTER-AMOUNT
 - COLLECT-MONEY

outer goal satisfied





By Erol Ahmed from https://unsplash.com/photos/In8zRaM3Vml (PD)



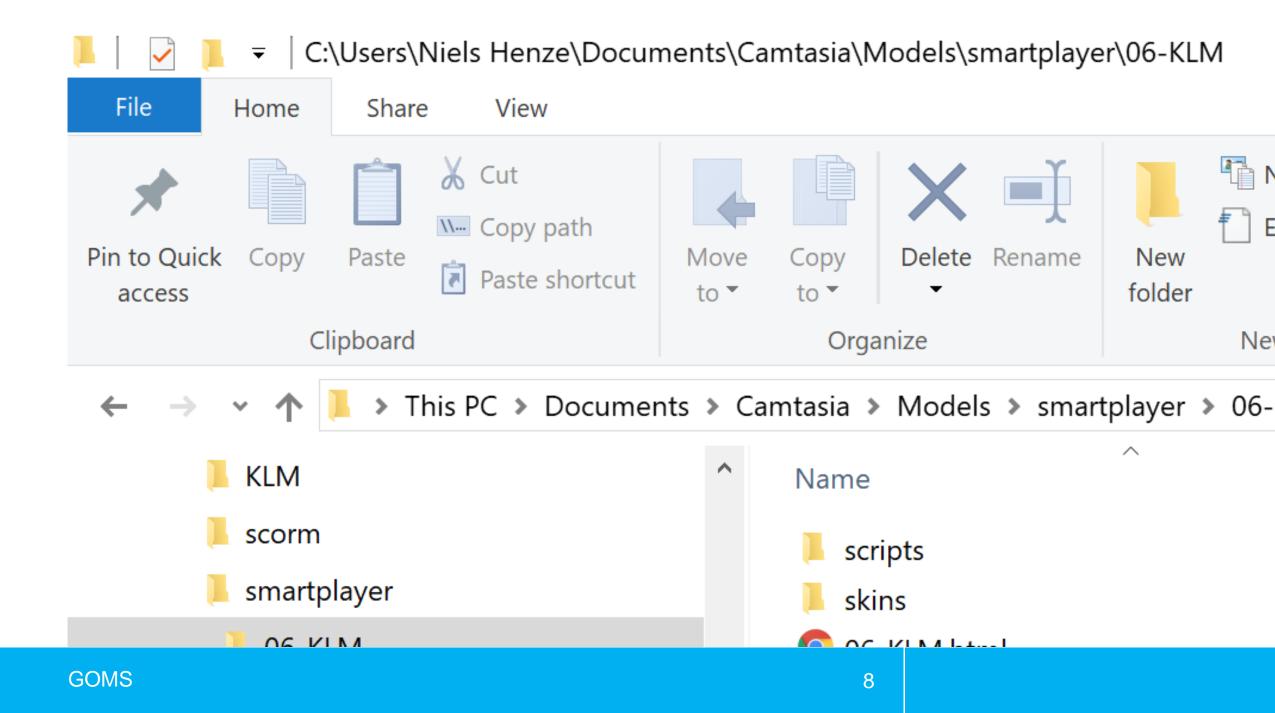
- GOAL: GET-MONEY
 - GOAL: USE-CASH-MACHINE
 - INSERT-CARD
 - ENTER-PIN
 - SELECT-GET-CASH
 - ENTER-AMOUNT
 - COLLECT-CARD
 - COLLECT-MONEY

outer goal satisfied

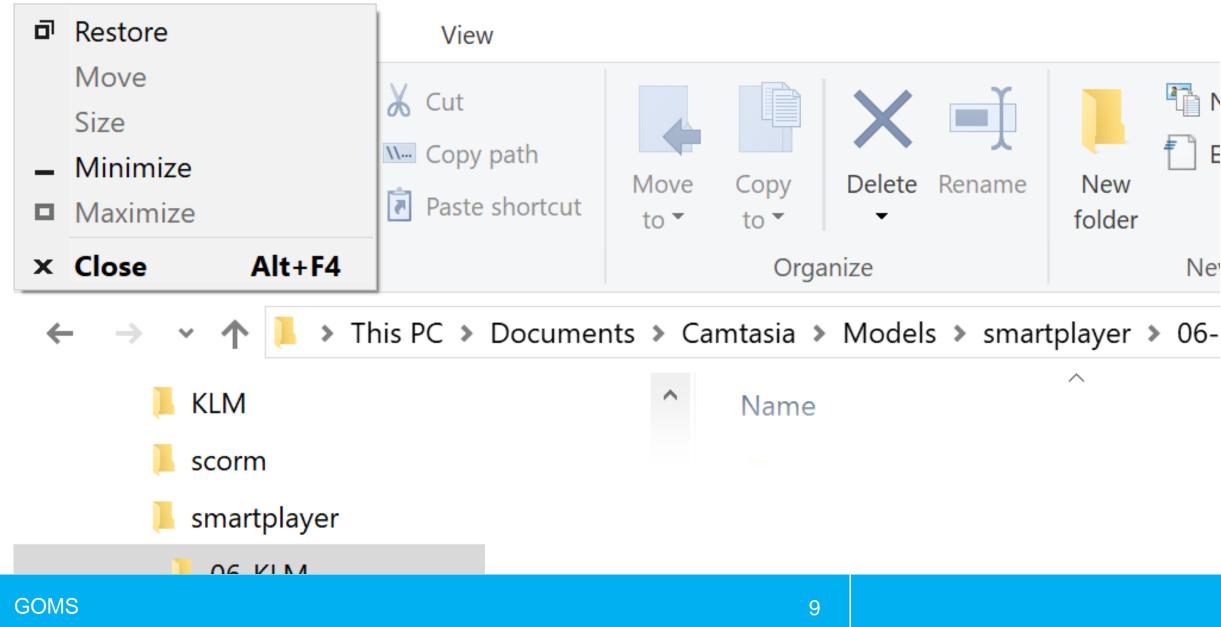
The GOMS Model

• Goals

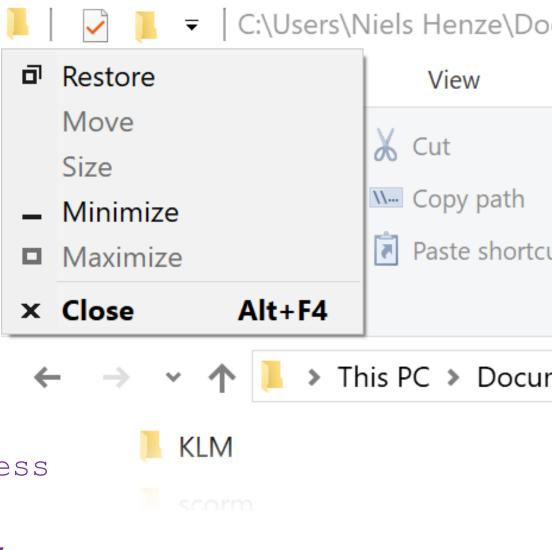
- (Verbal) description of what a user wants to accomplish
- Various levels of complexity possible
- Operators
 - Possible actions in the system
 - Various levels of abstraction possible (sub-goals / ... / keystrokes)
- Methods
 - Sequences of operators that achieve a goal
- Selection rules
 - Rules that define when a user employs which method (among alternatives)



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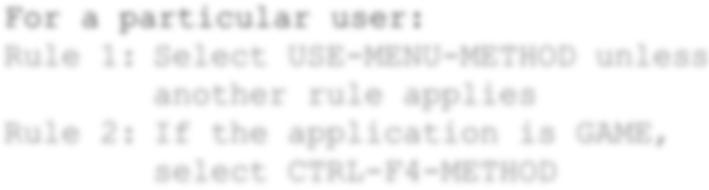
GOAL: CLOSE-WINDOW [select GOAL: USE-MENU-METHOD MOVE-MOUSE-TO-FILE-MENU PULL-DOWN-FILE-MENU CLICK-OVER-CLOSE-OPTION GOAL: USE-ALT-F4-METHOD HOLD-ALT-KEY PRESS-F4-KEY] VERIFY-CLOSE

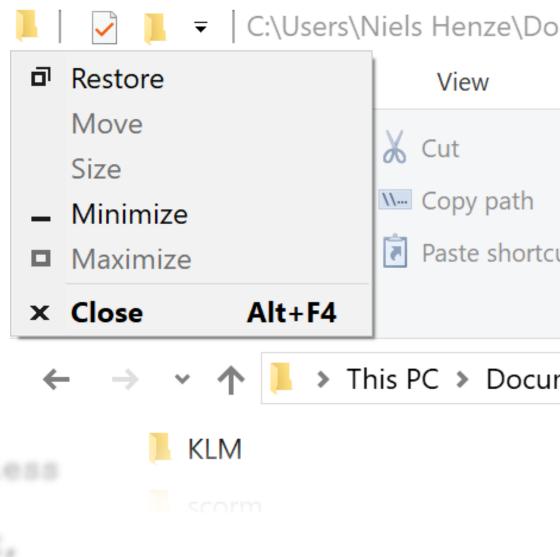


GOAL: CLOSE-WINDOW

[select

GOAL: USE-MENU-METHOD GOAL: USE-ALT-F4-METHOD





GOMS

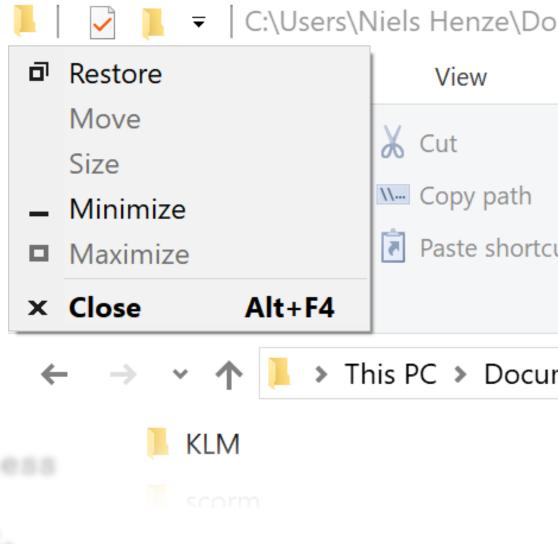
WAL: CLOSE-WINDOW [select

GOAL: USE-MENU-METHOD

MOVE-MOUSE-TO-FILE-MENU PULL-DOWN-FILE-MENU CLICK-OVER-CLOSE-OPTION

SOAL: USE-ALT-F4-METHOD

HOLD-ALT-KEY PRESS-F4-KEY VERIFY-CLOSE



GOAL: CLOSE-WINDOW [select

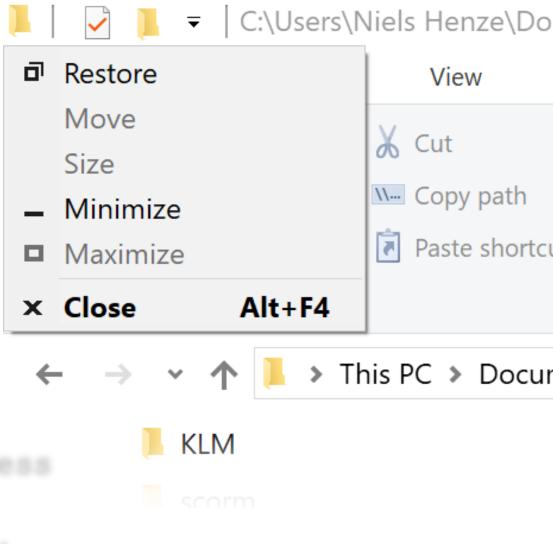
GOAL: USE-MENU-METHOD

MOVE-MOUSE-TO-FILE-MENU PULL-DOWN-FILE-MENU CLICK-OVER-CLOSE-OPTION

DAL: USE-ALT-F4-METHOD

HOLD-ALT-KEY PRESS-F4-KEY

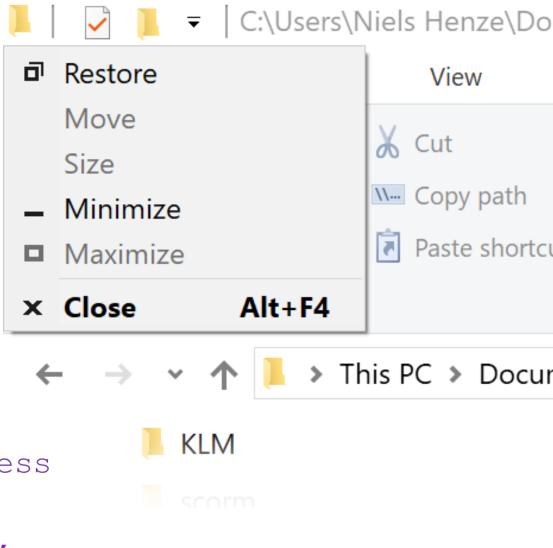
VERIFY-CLOSE



GOAL: CLOSE-WINDOW

[select

GOAL: USE-MENU-METHOD MOVE-MOUSE-TO-FILE-MENU PULL-DOWN-FILE-MENU CLICK-OVER-CLOSE-OPTION GOAL: USE-ALT-F4-METHOD HOLD-ALT-KEY PRESS-F4-KEY VERIFY-CLOSE



GOMS – Characteristics

- Can be used to model complex tasks
- Cannot predict completion times
- But the simpler KLM can
- Predictions
 - More operators, longer completion
 - Deep depth of goal structure \rightarrow high short term-memory load
 - Users stop when goals are satisfied

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